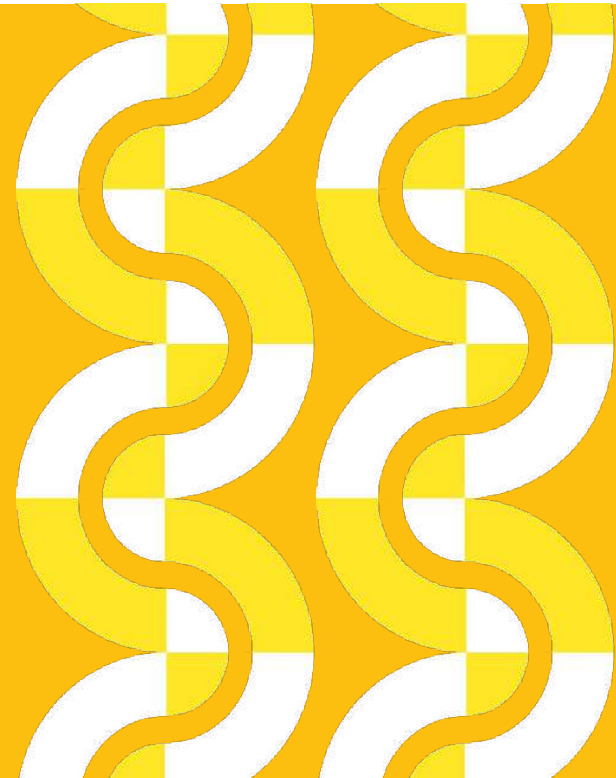


hass!e bae®

Wellness  
Portfolio



# Social Media **Marketing**

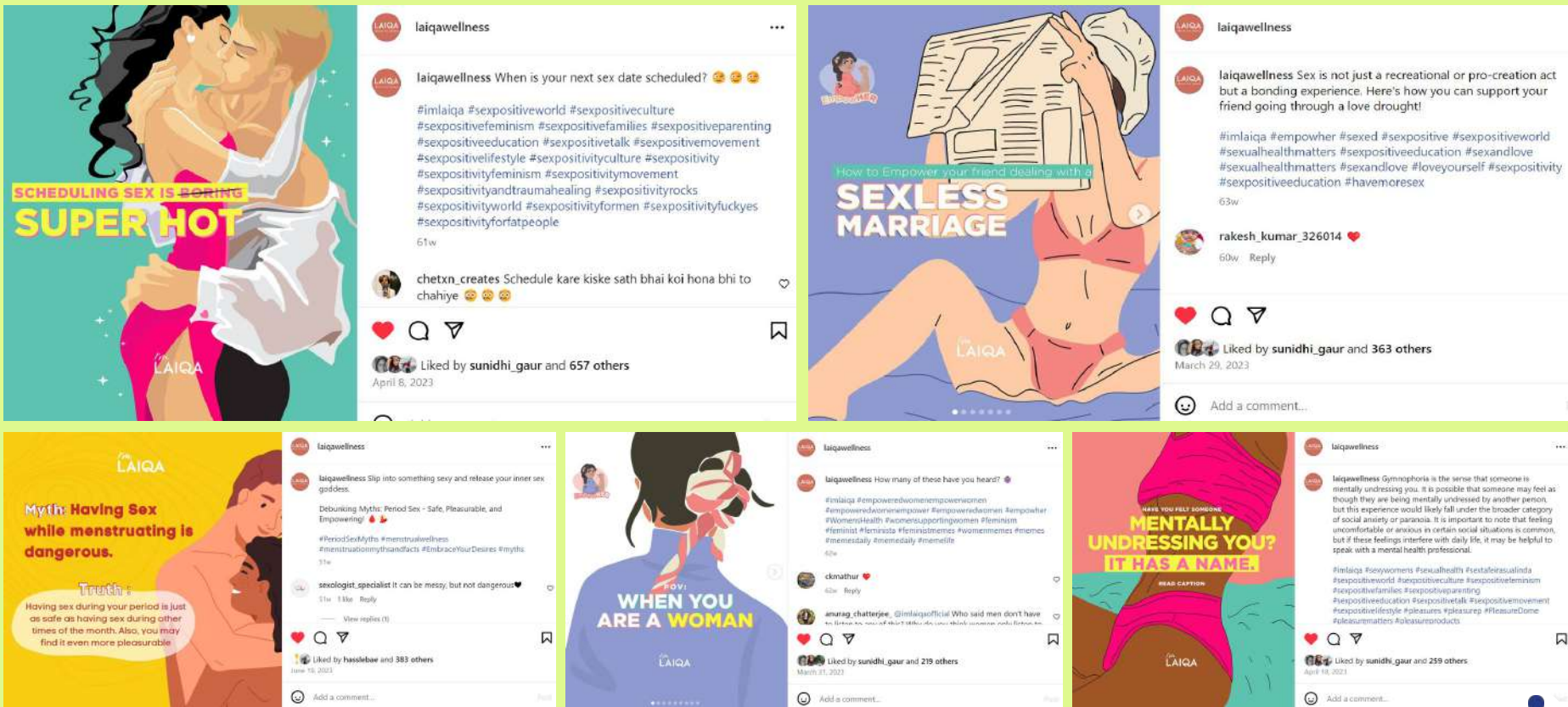




# LAIQA



## Social Media Posts



*To view the posts, please click on the screenshots provided.*





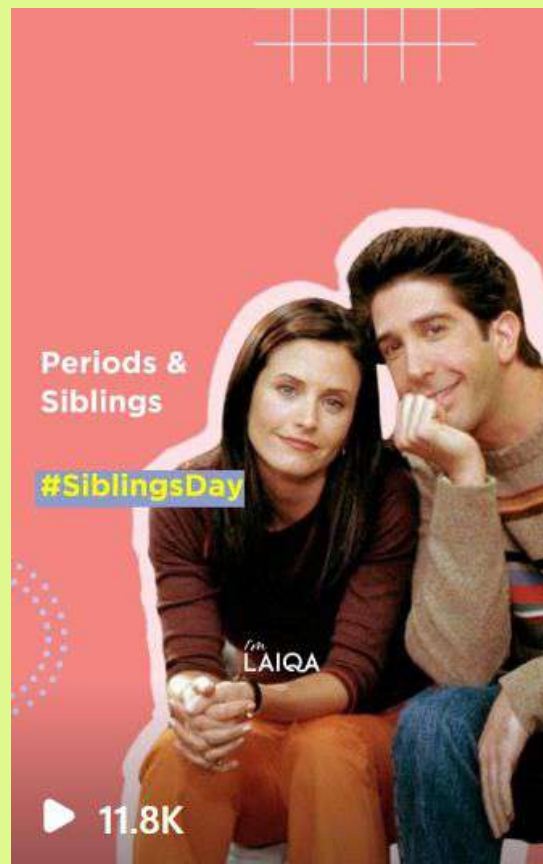
## Social Media Reels



To view the videos, please click on the screenshots provided.



## Social Media Reels



To view the videos, please click on the screenshots provided.



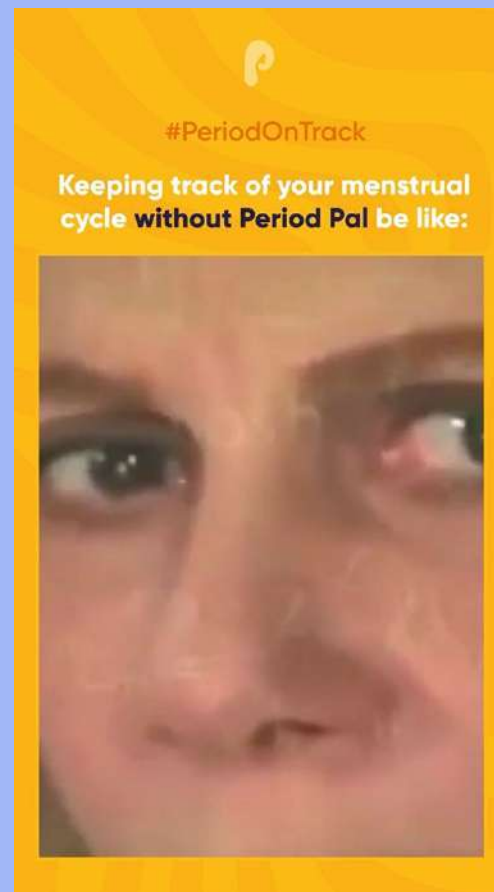
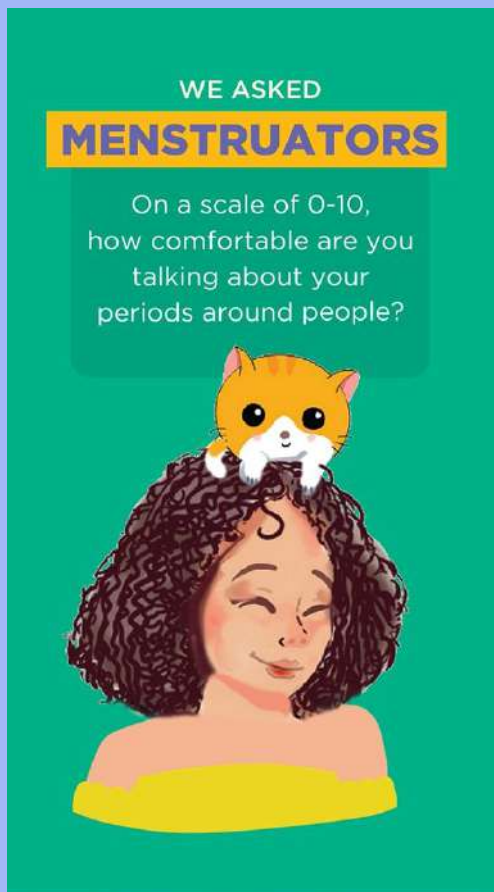


# Social Media Posts



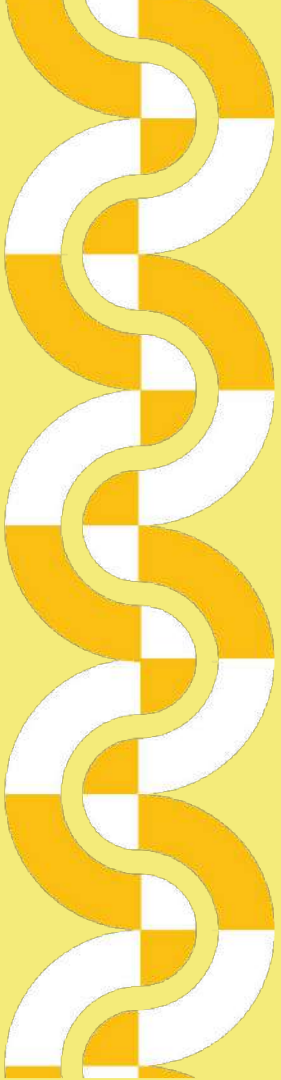


## Social Media Reels



To view the videos, please click on the screenshots provided.

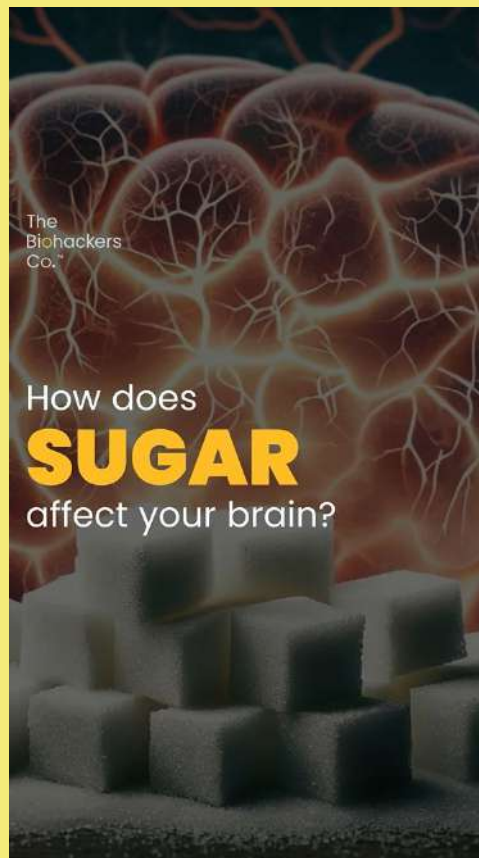




## Social Media Posts



## Social Media Reels



*To view the videos, please click on the screenshots provided.*







## Social Media Posts



imbesharam and sochcast

imbesharam Edited • 129w  
It's happening!! It's happening!! It's Finally Here!! 🍷💕

On this #GlobalOrgasmDay we bring you India's first Erotic #Sochcast-Whispers in Dark: Tales of seduction! 🍷

Velvety voices guiding you to the best solo orgasms. An audio immersive experience to help you dive deep into the belly of the beast named- Desire. 🍷💕💕💕

Sexual desire knows no bounds and neither do we, get down and dirty with @imbesharam and @sochcast today!! Go tell your friends about it! Tag them and let the orgasms rain over! 🍷

441 likes  
December 22, 2021



imbesharam • Following  
Home Sweet Home

imbesharam 130w  
Mom-Close-The-Door! Dad-I-am- Changing. WAITTTT! Do not get into panic mode when hiding your sex toys! 🍷 These are the laziest excuses that you can make, and they might not work every time! Let us help you out, folks! After all, what are friends for! Here are some ideas on how you can hide your sex toys at home.

1. Tuck it in the pillowcase- Sneak it in your spare pillowcase and shove it in the darkest corner of your cupboard 🍷
2. Hand in the coat Pocket- Remember that coat that has been hanging in your closet that no one wears? Put it to good use by hiding your sexy secret in your pocket! 🍷

1,626 likes  
December 15, 2021



imbesharam • Following

imbesharam 140w  
Young or old, everyone needs some spice in their lives. Try these quickie places from our Besharam Sex Guide to add mouthwatering flavours to your sex life. This week- Places to try for quickies. 🍷💕💕

🍷 Kitchen: Where else to look for spice, if not in the kitchen? Eat your bae like a meal and stuff them real good. Spread them on the Kitchen island, or go for the floor. Psst, you can also reach for chocolate syrup, whipped cream or honey to make them go- Oh Honey!!! 🍷💕💕💕💕💕

🍷 Bathroom: Get down and dirty with your bae in the shower. Wash each other with aromatic gels or exfoliate for

3,221 likes  
October 1, 2021



imbesharam • Following  
Mumbai, Maharashtra

imbesharam 134w  
Taking a trip to URANUS 🍷 5 tips from experts to make the journey smooth without any bumps, only jumps!

Gotta be careful when going for the forbidden fruit, it needs gentle loving before it ripens. Take the road less travelled with @imbesharam and swipe, read and share away to make it pleasurable for both of you!

1. Let the receiver take the front seat and control the intensity. Let the receiver decide the pace and intensity. Look and hear for cues from your partner to make it a pleasurable night.
2. Greet the anus with some licking and

3,640 likes  
November 17, 2021

To view the posts, please click on the screenshots provided.

Read Case Study



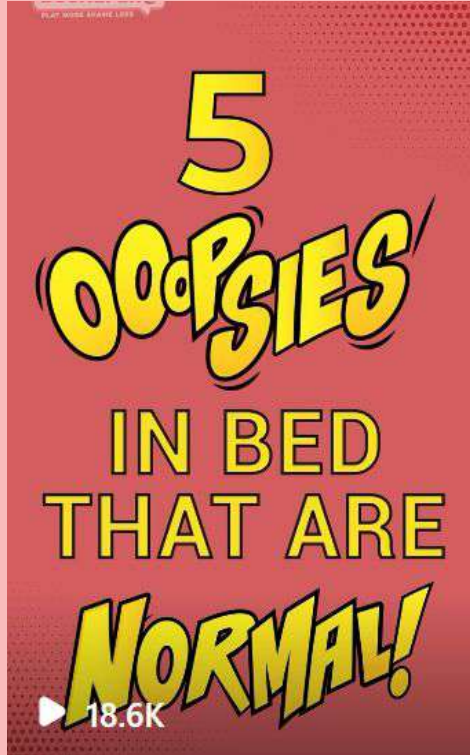
## Social Media Posts



To view the posts, please click on the screenshots provided.

Read Case Study





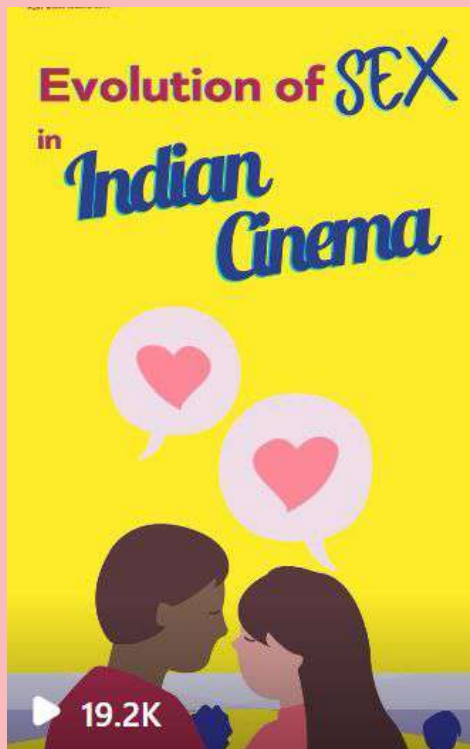
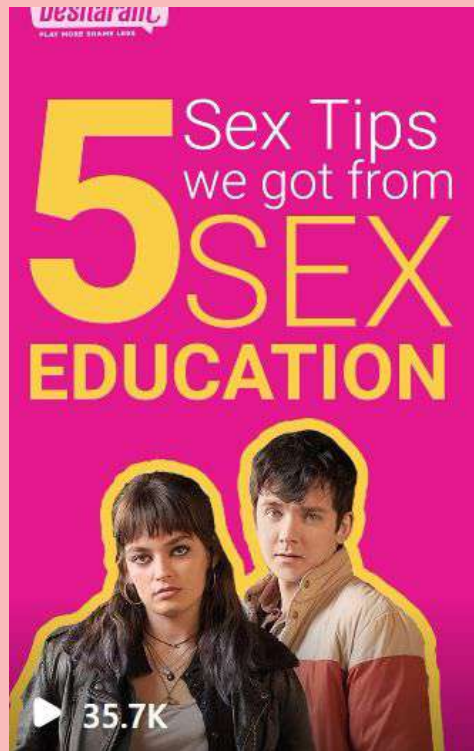
To view the videos, please click on the screenshots provided.

[Read Case Study](#)





## Social Media Reels



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[Read Case Study](#)



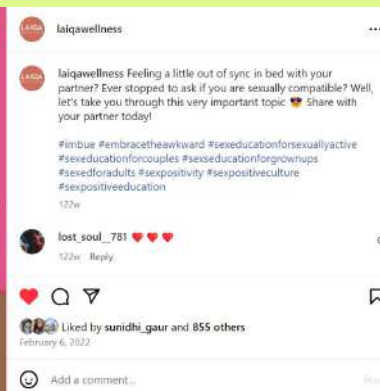
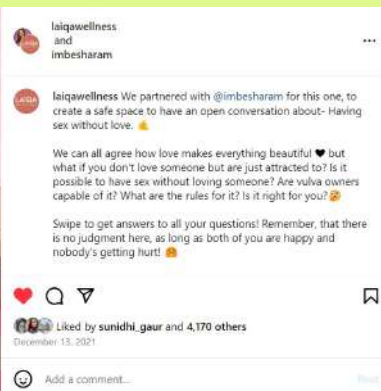


imblue

L I F E   S I M P L I F I E D



# Social Media Posts

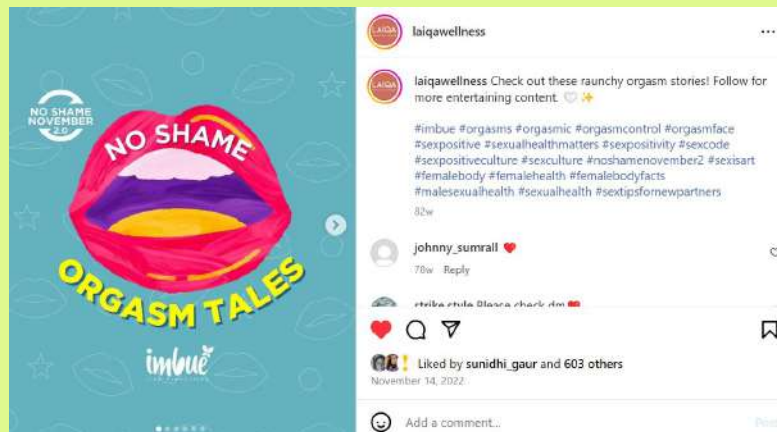


To view the posts, please click on the screenshots provided.

Read Case Study



## Social Media Posts



To view the posts, please click on the screenshots provided.

Read Case Study





## Social Media Reels

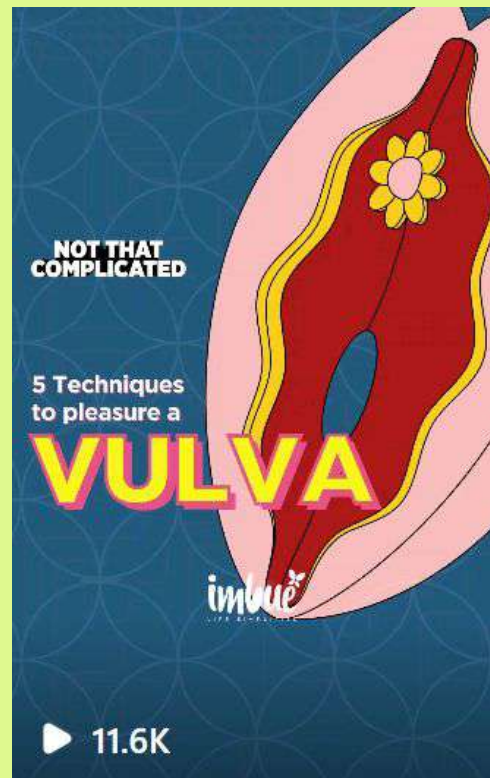


To view the videos, please click on the screenshots provided.

[Read Case Study](#)



## Social Media Reels



[Read Case Study](#)

To view the videos, please click on the screenshots provided.



## Wellness Samples

Are you worried about your  
**AGING PARENTS**  
living far away?



**Life** at \_\_your brand name\_\_  
Age with respect, love & care.

Swipe to explore >

Celebrate your **Life2.0**  
with \_\_your brand name\_\_

Luxury Senior Living

A new meaning of life starts here

For enquiries:  
☎ +91 1234 333 444

A **HOME** to discover  
a new **YOU**

Enquire Today  
☎ +91 1234 333 444

Facility spanning over  
**12 ACRES OF LAND**

**12,000 square meters**  
of garden space to  
relax and reconnect  
with nature

**drring**

**Parents living  
away & alone?**

**Drring is here to care!**

- Seamless Caregiver Connectivity
- Emergency Reporting after Falls
- Around-the-Clock AI Assistant
- Proactive Mobility Evaluation
- Continuous Health Monitoring
- Insightful Caregiver App

**GET IT TODAY**

CARE INFUSED WITH A  
**Hint of Luxury**

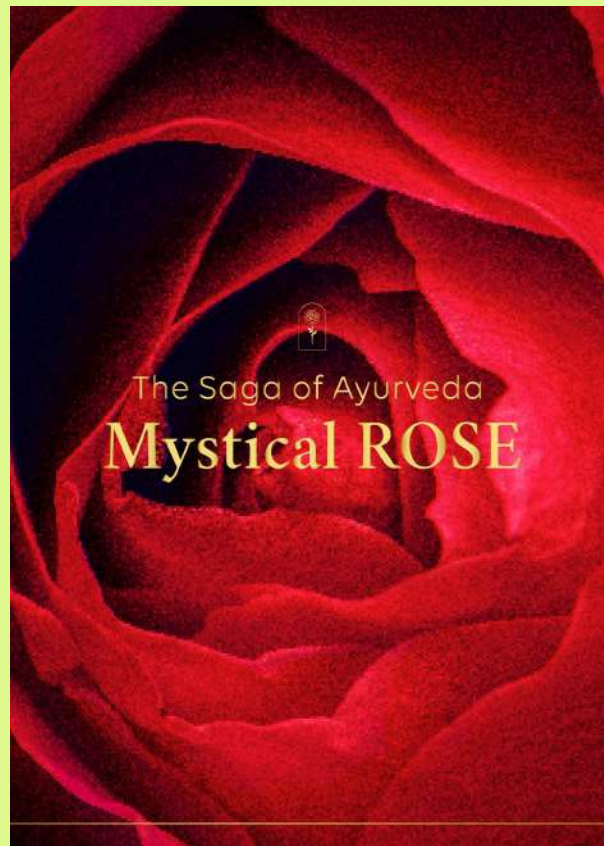
- The largest clubhouse in the senior living segment
- Fitness Centre, Salon and Spa
- Walking Track and Exercise Area
- Swimming Pool
- Chef-Prepared Meals
- Laundry and Housekeeping
- Movie Theatre
- Emergency Alert System, Wifi and Cable
- Medication System
- 24\*7 Security
- Physiotherapy and Naturopathy Center

To view the video, please click on the screenshots provided.





## Wellness Samples



### The Saga of Ayurveda **Mystical ROSE**



Rose for ages has been identified with romance because it **balances**

**Sadhaka Pitta**, the subdosha of Pitta that **rules the** emotions and their effect on the heart.



In Ayurveda, it is cherished for its soothing properties. Rose infuses a sense of **peace** in our hearts, mind and entire body.

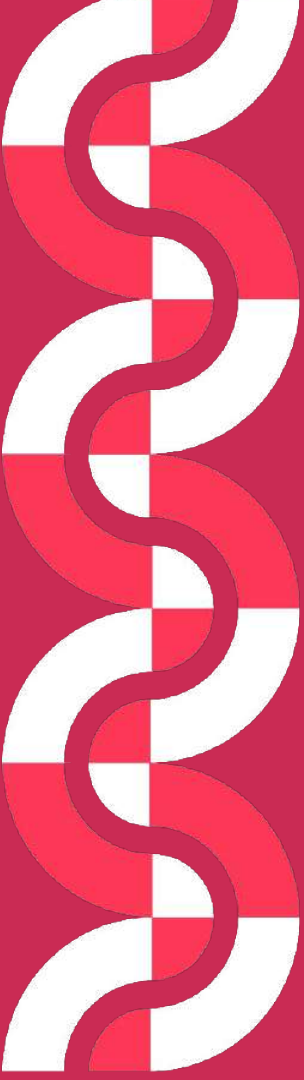
To view the video, please click on the screenshots provided.





# Branding & **Packaging**





ART OF PUJA



# Logo Designing



# Branding

## Logo Concept

The Art of Puja logo captures the essence of the brand in a single image. A human figure bowing its head highlights the importance of performing puja at home and the core concept of expressing gratitude. The design incorporates the 5 natural elements- earth, water, fire, air, and space, reflecting our commitment to using only natural ingredients and sustainability, while the overall clean and simple aesthetic emphasizes the ease and approachability Art of Puja brings to practicing this beautiful tradition.



## Illustrations



## Digital and Print Typeface

### Title

Optima nova  
LT Pro - Family

### Subtext

Optima nova  
LT Pro - Family

### Body Copy

Gilroy - Family

### Headline

Headline & Titles Only

### Subtext

Optima nova LT Pro is a modern, clean, and versatile typeface designed for digital and print use. It features a wide range of weights and styles, making it suitable for a variety of applications. The font is highly legible and easy to read, with a clean and modern design. It is a great choice for headlines, titles, and body copy.

Optima Nova LT Pro  
This font should be used for headlines and titles only.

Headlines should be in Primary Colours

Any lines, icons, symbols should be in Secondary Colours

Gilroy Bold  
This font should be used for Subtext headlines

Gilroy  
This font should be used for body text, or when there is a large amount of text in regular documents, website body copy etc.

Body Copy should be in Secondary Colours

## Colour Hues

These meticulously picked color hues serve as your brand's unique wheelhouse. Derived from our primary & secondary colors, this spectrum of hues will help you navigate all your design needs.



## Line Art



## Imagery To Use

Inspired by timeless traditions, our imagery uses vintage hues to blend the majesty of ancient India with the vibrancy of modern life. Our photos evoke feelings of hope, optimism, and boundless love for the divine and all aspects of the universe. Every detail reflects our deep respect for the sacred. Through our art, we aim to cultivate a practice of mindful devotion, encouraging mindful devotion for the higher power in everything we do.



Click to See Brand Manual





## Packaging



## Packaging



# Brand **Videos**







## Brand Videos

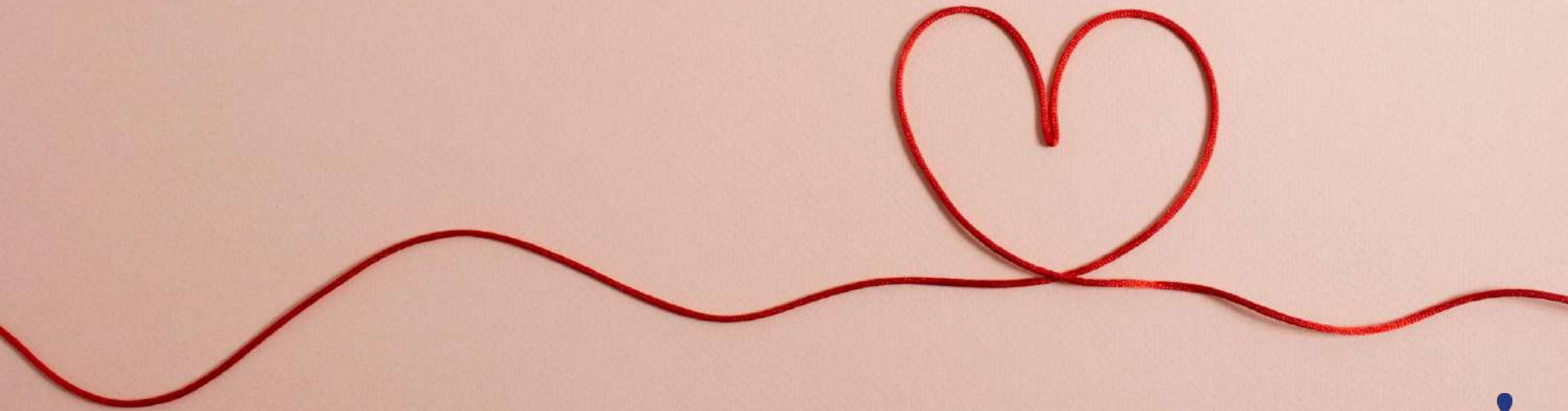


Are you using  
**chemical based  
products** for your  
skin & hair care  
every day?

*To view the videos, please click on the screenshots provided.*



Stamp of **Love**





It's been phenomenal working with the Hassle Bae team because the speed and creativity both come hand in hand.

The team is extremely hands on, not only when it comes to the overall visual architecture, but also the feedback that the brand is getting, the right influencers who could impact the brand positively, the conversations that we should be generating.

The other part that I loved about Hassle Bae team is that they're extremely planned and they want to close campaigns ideas a little in advance.

So, a lot of appreciation for the energetic powerpuff girls at Hassle Bae. I loved working with them.

Parul Sharma, Co-founder  
**GladFUL**



I love how Hassle Bae is so hands on. Full of ideas and always ready for constructive feedback, it has been a pleasure working with the team!

Divisha, Founder  
**ANDALSO**





Working with your team has been an absolute pleasure, and I can't thank you enough for bringing my brand to life. Throughout the process, your team's professionalism and responsiveness were top-notch.

It's clear that you genuinely care about your clients and take immense pride in your work. Cheers to your team's amazing work and our continued partnership!

**Siddarth Venkatesh, Founder**



We've worked with Hassle Bae for over 1.5 years & it's been refreshing working with such a collaborative agency team that understands our niche market area. They are so quick to respond & work very hard to deliver top quality work. From research, to content and to design, they do it all, so seamlessly.

Together, we've launched so many fun & relevant campaigns that captured our audiences attention. I have & would always highly recommend Hassle Bae for all things content & design.

**Ashna, Product Manager**







I had an excellent time working with Hassle Bae. Being a self funded small start up. I needed a good logo at a reasonable price. They delivered an amazing logo, we did multiple iterations and they were able to capture what I wanted completely. I'm very happy with my experience with them.

**Sudipta, Founder**



Hassle Bae delivered our revamped corporate deck in record time, their approach to organising of content and design sense is spot on. Best part was their understanding of ability to extract relevant datapoints from the briefing material shared with them.

**Satish Singh, Head of Business Strategy**





I really appreciate their work  
ethic, skills & dedication

**Abhiraj, Founder**



Working with Hassle Bae, was a really wonderful experience for us. As a brand, we believe that Hassle Bae did a terrific job handling our social media. Their in-depth understanding of various platforms, coupled with their creative and targeted campaigns, has consistently delivered impressive results.

With their expert guidance, I've witnessed a remarkable surge in brand awareness, customer engagement, and conversions. Hassle Bae really provides a hassle-free experience.

**Kartik Bindal, Senior Marketing Executive**  
**CURRYGRAM™**



**hass!e bae®**



# Let's Chat

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