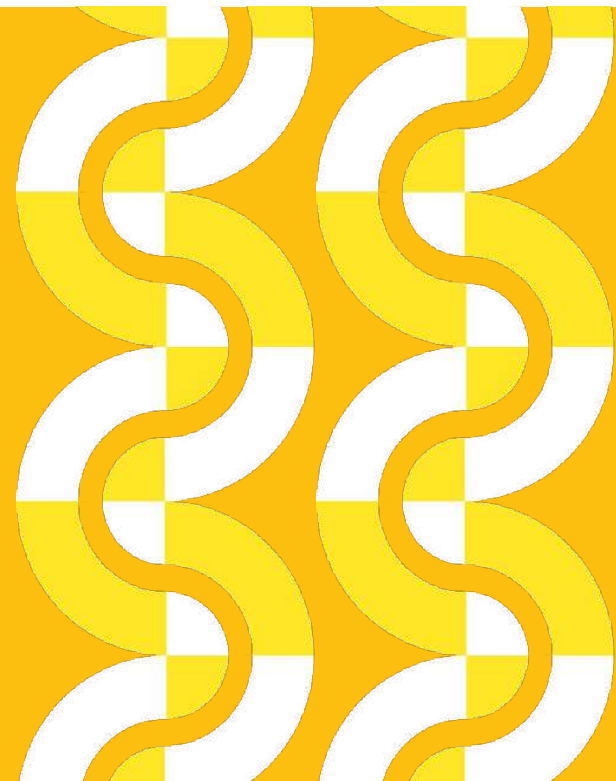


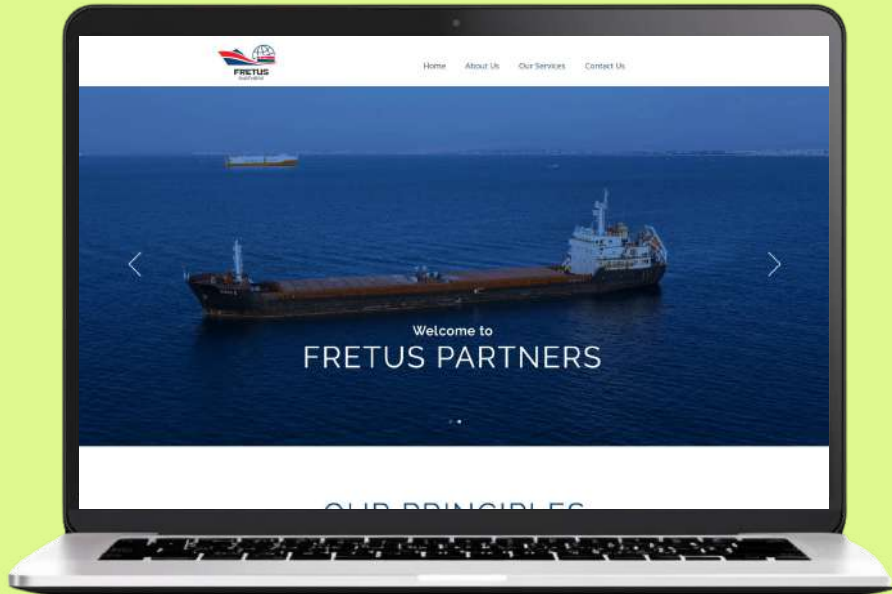
hass!e bae®

B2B
Portfolio



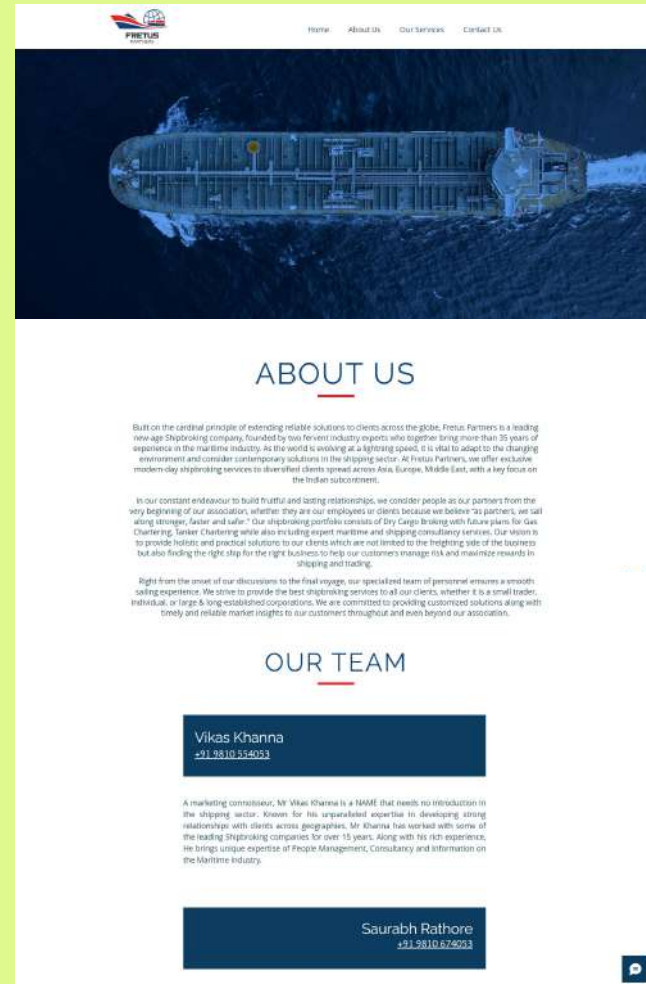


Website Designing



Fretus.in

To view the website, please click on the screenshots provided.



Fretus Partners

Building Relationships to Sail Stronger, Faster & Safer



Welcome to Fretus Partners

It is another word for TRUST

Build on the cardinal principle of extending reliable solutions to clients across the globe. Fretus Partners is a leading team of professionals working together, bringing more than 30 years of experience in the maritime industry.

We have a global presence across the world, with a focus on the Indian subcontinent.



OUR VISION

To provide timely and reliable solutions to clients across the globe, we are committed to bringing and extending our expertise in the maritime industry. We have a global presence across the world, with a focus on the Indian subcontinent.

WHAT WE DO

A. Natural Gas and LNG Consulting

- 1. Support clients in the global LNG market.
- 2. Have the best and most industry research to provide targeted commercial advice.
- 3. Assist clients in the LNG market to increase value in the LNG market.
- 4. Provide expert advice to clients.
- 5. New building contracting, sale and purchase.
- 6. Chartering and shipping.
- 7. We have extensive experience in the LNG market, covering all aspects of the LNG market.

B. Dry Cargo Broking

- 1. Global broking of dry cargo between charterers and ship owners.
- 2. Chartering and shipping.
- 3. We have extensive experience in the dry cargo market, covering all aspects of the dry cargo market.
- 4. We have a global presence across the world, with a focus on the Indian subcontinent.

C. Maritime Consultancy

- 1. All aspects of the maritime industry, including shipping, chartering, and shipping.
- 2. We have extensive experience in the maritime industry, covering all aspects of the maritime industry.
- 3. We have a global presence across the world, with a focus on the Indian subcontinent.
- 4. We have a global presence across the world, with a focus on the Indian subcontinent.



LNG - The Most Viable Fuel to Curb Carbon Footprint

80% of the energy demand growth will be met by renewable and gas.

The Global LNG demand is expected to double within 2030 million tonnes by 2030.

WHY THE SWITCH?

A power plant running on LNG generates approximately 50% lower CO2 emissions than any burning coal.



- 1. Cleanest burning fossil fuel and greenhouse friendly.
- 2. Significant improvement in air quality and low carbon footprint.
- 3. Cleaner than diesel fuel and a great option for fuel-switching on vessels.
- 4. Improved fuel efficiency and reduced emissions.
- 5. Reduced fuel costs and improved profitability.
- 6. Reduced fuel costs and improved profitability.

Brainchild of Maritime Industry Experts

VIKAS KHANNA

A maritime professional known for his unparalleled expertise in identifying and implementing solutions across various industries, Mr. Vikas Khanna has worked with some of the leading organizations in the industry for the past 15 years.

SAURABH RATHORE

A maritime professional known for his unparalleled expertise in identifying and implementing solutions across various industries, Mr. Saurabh Rathore has worked with some of the leading organizations in the industry for the past 15 years.

NIKKI UBEROI

A maritime professional known for her unparalleled expertise in identifying and implementing solutions across various industries, Ms. Nikki Uberoi has worked with some of the leading organizations in the industry for the past 15 years.

“Partnering to accelerate milestones as you prepare for the road ahead”

At a recent event of 10th Fretus Partners 100th Anniversary, the company celebrated its 100th anniversary.



We have raised close to 1 MILLION tons of dry cargo worldwide in a span of less than one year.

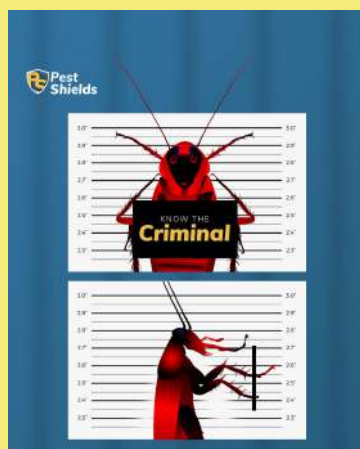
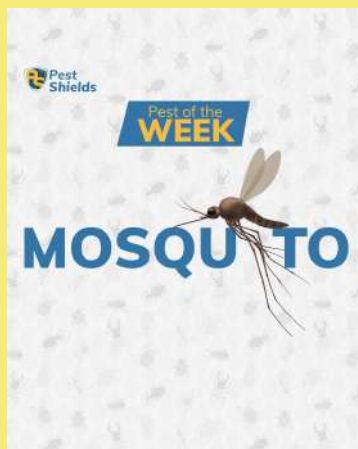


Successfully sailing the storm of the pandemic





Social Media Posts





infarsight 







Evaan Elevators Pvt. Ltd.

India's
Most Trusted
Name in Vertical
Transportation

SINCE 1993



**Evaan
Elevators**

We aim to utilize technology to the core, modernize communities by sustainable means & elevate the customer experience across the nation.

We BELIEVE in Delivering an Unparalleled Experience

Reliability

Manufacturing a vertical transportation technology since 1993, Evaan gets 324 years of experience in this field. Over the course of time, the company has worked on over 100,000 projects across India with zero delays, delivering excellence with every elevator installed. To ensure a comfortable ride for our passengers, all our elevators come with:

"Shift from Automatic Emergency Rescue to Safety System Remote Monitoring"

Multi-State Network

Evaan Elevators has a network of offices across India, USA, UK, Australia, Middle East, Africa, Europe, and South America. This network is continuously working on expanding its presence to be able to cater to a wider audience. Currently serving in over 100 major locations across the nation, we have worked on numerous successful installations with stellar feedback.

Safety

We design all our elevators keeping safety as its guiding principle. We ensure that the safety code exceeds with the passage of time as well as upgrade to reflect any changes in a timely manner. Our elevators are equipped with the latest safety features and equipped with remote emergency assistance.

Modernization

When we build modernizing your lift, we intend to deliver an end product that has a long life span. We are equipped to upgrade any elevator to suit your requirements. With our group of experts, you can switch to the latest VFD drive which will not only provide the same with a better experience but also save a drastic drop in your electricity bill.

After-Sale Services

We offer life-time support to all our customers. We provide a 24-hour emergency service and a dedicated team to handle all the issues. We also provide a 24-hour emergency service and a dedicated team to handle all the issues.

Environment Friendly

Of all the drives we have made on the Indian subcontinent, we have made more than 10,000 eco-friendly drives. We have made our design more energy efficient with eco-friendly materials. We have not done our own comparison by using premium materials, we have used the best of the market. We have not done our own comparison by using premium materials, we have used the best of the market. We have not done our own comparison by using premium materials, we have used the best of the market.

Innovating & Elevating Dreams Since 1993

Evaan Elevators Pvt. Ltd. is India's leading and one of the most trusted brands across India for seamless vertical transportation. We have been actively extending our class elevator manufacturing, installation, maintenance, modernization, commissioning, and repairing services since the year 1993, with more than 300 projects delivered in India. We have a robust manufacturing unit at Government approved industrial area (SIIDC) with seven-gate machinery.

Having worked closely with multiple central and state government undertakings and airport private entities like NHPC, Thermal Power Station, ONGC, Ordnance Factory, Karmat, Ordnance Factory, Durgam, Punjab State Power, UP, 3rd Nagar, Lucknow, UP, 4th Nagar, Delhi, SIIDC, VEC, URBAN, NHPC, 3rd Cementation Board, 3rd Nagar, Thermal Power, ONGC, Ordnance and Ordnance Nagar, Vardha Nagar (SIIDC) for name a few, we are committed to providing the best elevator experience to all our partners.

Evaan Elevators Pvt. Ltd. is ISO 9001:2015 accredited and NGC and MME certified. Our team of qualified engineers incessantly strive to achieve new standards by adopting the latest technology, investing in R&D, and ensuring customer satisfaction, right from the initial stages of the project to post-project delivery. We have an extensive portfolio of first-class elevators that are consistently designed and customized according to the client's needs and preferences.

LED Lighting

LED lighting reduces energy consumption and saves up to 10 times longer than the traditional fluorescent lights.

Standby Mode

When there is no standby mode, the lights and fans are on, making the LED lights work 24 hours a day. The standby mode is a feature that allows the elevator to enter a standby mode when the passenger door is closed.

Lubrication

Our machine uses no additional lubrication, eliminating the need for regular oiling and greasing of the machine.

Providing reliable vertical transportation solutions to a broad spectrum of sectors



Workspace

Workspaces are dynamic and need design and planning to suit people needs. At Evaan Elevators, our vertical mobility solutions for office spaces are built to be reliable, safe, and efficient. We ensure a secure and comfortable ride for all our passengers.



Hospital

The hospital, a place where lives are at stake, needs a reliable and secure vertical transportation solution. At Evaan Elevators, our vertical mobility solutions for hospitals are built to be reliable, safe, and efficient. We ensure a secure and comfortable ride for all our passengers.



Shopping Complex

Shopping complexes are the heart of the community. At Evaan Elevators, our vertical mobility solutions for shopping complexes are built to be reliable, safe, and efficient. We ensure a secure and comfortable ride for all our passengers.



Residential

We bring comfort right to your doorstep. In the heart of the city, we ensure a secure and comfortable ride for all our passengers. At Evaan Elevators, our vertical mobility solutions for residential buildings are built to be reliable, safe, and efficient. We ensure a secure and comfortable ride for all our passengers.



Freight

Our vertical design solutions for freight elevators are built to be reliable, safe, and efficient. At Evaan Elevators, our vertical mobility solutions for freight elevators are built to be reliable, safe, and efficient. We ensure a secure and comfortable ride for all our passengers.

We put life into your elevators with the finest designs

All elevators are designed keeping safety, functionality and aesthetics in mind

Door Options

The movement of doors plays a major role in the aesthetics of an elevator. We provide a variety of door options like manual, sliding, and two-speed sliding doors with automatic options. We have special door options for freight elevators with a maximum opening like vertically opening doors, vertically up sliding doors, all designed to ensure a seamless user experience.

Car Designs

A captivating car design can elevate user experience by manifold. Our Car Design comes in a choice of M&S Car body design ranging from a choice of your choice. You can also go for a Stainless-steel car body decked with halos, mirrors, handrails or monochrome finish.

Fires

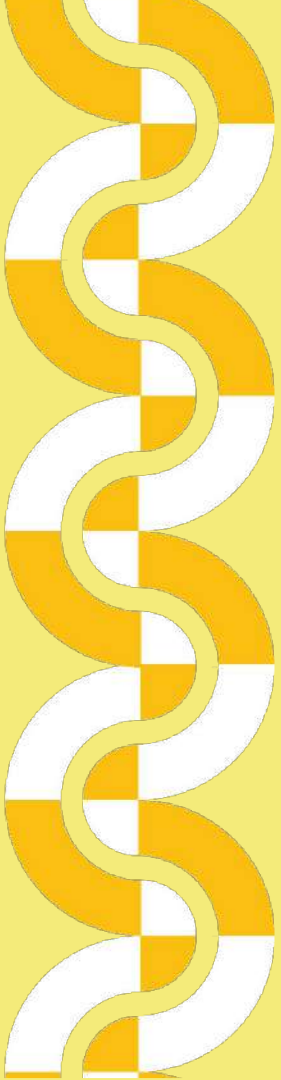
Placing lifts to the rescue of the elevator. We believe in providing solutions that are packaged with the best design aesthetics for our customers. We provide top-quality granite or PVC anti-sliding fire options that are available in a huge colour palette to suit the building's architecture.

Digital Indications

With digital indications, we strive to bring forth the latest technology and constant innovation to our products and services. We offer an exclusive selection of digital indications to choose from - scrolling, static, segment, voice announcements, touch system and social communication are a few of them.

Logo & Branding





SHIV EXPORTS INC

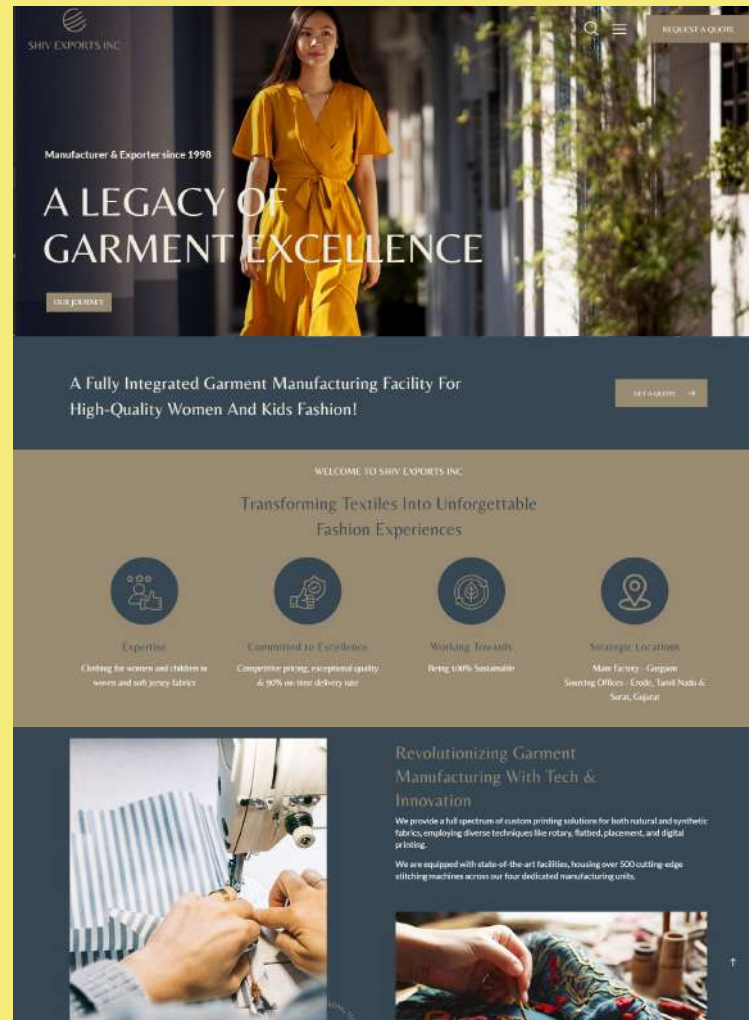


Website Designing

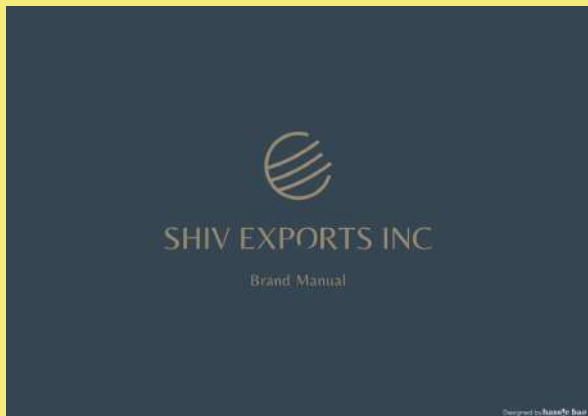


shivexports.in

To view the website, please click on the screen provided.



Brand Manual



Icons



Colour Hues

These meticulously picked color hues serve as your brand's unique wheelhouse. Derived from our primary & secondary colors, this spectrum of hues will help you navigate all your design needs.

#E6A852	#E6B8A8	#E6C85E	#E6D87D	#E6E84B	#E6F8B0	#E6A852
#E6D844	#E6E8B6	#E6F8A5	#E6F87E	#E6F8C4	#E6F8B6	#E6F87D
#E6D87E	#E6E8C2	#E6F8E3	#E6F87E	#E6F8A4	#E6F8B6	#E6F8B6
#E6D89F	#E6E8B6	#E6F8B6	#E6F8C2	#E6F8E3	#E6F8B6	#E6F8A4
#E6D8B6	#E6E8C2	#E6F8B6	#E6F8C2	#E6F8E3	#E6F8B6	#E6F8A4
#E6D8A4	#E6E8B6	#E6F8B6	#E6F8C2	#E6F8E3	#E6F8B6	#E6F8A4

Logo Concept

This logo leverages the power of combination design, functioning effectively as both an icon (logomark) and wordmark, allowing for independent or combined use. The centerpiece is a globe, symbolizing our extensive global reach. The globe is accentuated with three lines, drawing inspiration from the Hindu iconography of Shiva's Trishul. These lines represent the three gunas (Sattva, Rajas, Tamas) - fundamental qualities in Indian philosophy that influence all existence. In our context, they embody a commitment to balance, quality, and excellence in everything we do.



The accompanying text utilizes the Belleza typeface, a humanist sans serif font. Inspired by the world of global fashion, Belleza's classic proportions and high-stroke contrast exude a versatile aesthetic. Furthermore, the open-ended 'O' in 'Exports', symbolizes our commitment to global delivery, innovation, and flexibility in production and manufacturing.

Imagery To Use

Use clean backgrounds and minimal props to emphasize quality and tailoring. Soft lighting on natural setups highlighting true colors and textures. Include a few editorial-style photos with diverse models, portraying confident women and playful children in comfortable, high-end clothing. Maintain consistent visuals across marketing materials for strong brand identity. Showcase high-end warehouse and garment bundle images in a minimalist style to highlight the scale and quality of your operations.



Digital & Print Typeface

Belleza is designated for all titles across platforms, while the Neutra Text family is recommended for subtext and body copy.

Neutra Text is a clean, relaxed, and approachable handwritten font that suits a variety of design applications. Its style conveys modernity, warmth, and accessibility across our garment manufacturing and international shipping services. Neutra Text's adaptability makes it a reliable choice for diverse projects, enhancing our global appeal and supporting our dedication to premium fashionable clothing.

Title	BELEZA	HEADLINE	Headline & Titles Only
Subtext	Neutra Text	Neutra Text	Neutra Text
Body Copy	Neutra Text	Neutra Text	Neutra Text

Logo Designing







SHIV EXPORTS INC.

A Legacy of Garment Excellence;
Manufacturer & Exporter since 1998

Our Story

Shiv Exports Inc. is a leading apparel manufacturer with over 2 decades of rich heritage in India. Drawing inspiration from Lord Shiva, the company embodies a commitment to visionary leadership, trust, and excellence.

We operate across the entire garment production cycle, from forecasting to shipping, ensuring the highest quality and timely delivery. Our team of dedicated and skilled professionals operates like the warp and weft, working collaboratively to deliver exceptional fashion apparel for women & kids on a global scale.



Established in
1998



Production Capacity
200,000 units per month



Committed to Excellence
Competitive pricing, excellent quality & 90% on-time delivery rate



Expertise
Clothing for Women and Children in woven and soft jersey fabrics



Working Towards
Being 100% Sustainable



Strategic Locations
Main Factory - Gurgaon | Sourcing Offices-Erode, Tamil Nadu & Surat, Gujarat

 India | **Corporate Office Address:** 595 Udyog Vihar Phase-V, Gurgaon-122016

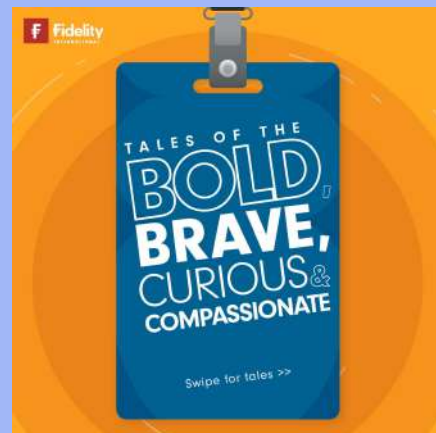
Our commitment to excellence extends beyond apparel, we prioritize ethical and sustainable practices throughout our supply chain.

With these green initiatives, we vow to safeguard the planet for generations and weave an empowering future where women make up 60% of our team by 2026.

Jersey (Walters, Robinson, Viscose), Jersey
Swarovski/Glitter (Walters, Robinson), Mohair
(Gottman, Viscose), Plush (Gottman, Polyester,
Viscose), Genge and Cotton (Viscose),
Polyester, French Terry, Loop Terry, Fleece,
Wool (hair and many more in various weights).



Social Media Posts



Social Media Videos

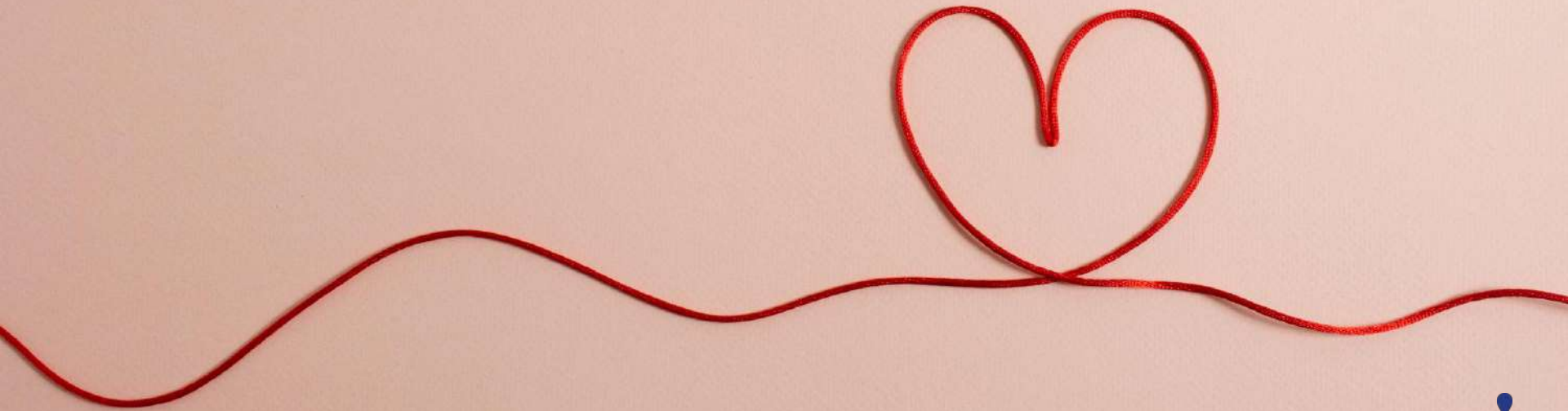


To view the videos, please click on the screen provided.



Stamp of

Love





It's been phenomenal working with the Hassle Bae team because the speed and creativity both come hand in hand.

The team is extremely hands on, not only when it comes to the overall visual architecture, but also the feedback that the brand is getting, the right influencers who could impact the brand positively, the conversations that we should be generating.

The other part that I loved about Hassle Bae team is that they're extremely planned and they want to close campaigns ideas a little in advance.

So, a lot of appreciation for the energetic powerpuff girls at Hassle Bae. I loved working with them.

Parul Sharma, Co-founder
GladFUL



I love how Hassle Bae is so hands on. Full of ideas and always ready for constructive feedback, it has been a pleasure working with the team!

Divisha, Founder
ANDALSO





Working with your team has been an absolute pleasure, and I can't thank you enough for bringing my brand to life. Throughout the process, your team's professionalism and responsiveness were top-notch.

It's clear that you genuinely care about your clients and take immense pride in your work. Cheers to your team's amazing work and our continued partnership!

Siddarth Venkatesh, Founder



We've worked with Hassle Bae for over 1.5 years & it's been refreshing working with such a collaborative agency team that understands our niche market area. They are so quick to respond & work very hard to deliver top quality work. From research, to content and to design, they do it all, so seamlessly.

Together, we've launched so many fun & relevant campaigns that captured our audiences attention. I have & would always highly recommend Hassle Bae for all things content & design.

Ashna, Product Manager





I had an excellent time working with Hassle Bae. Being a self funded small start up. I needed a good logo at a reasonable price. They delivered an amazing logo, we did multiple iterations and they were able to capture what I wanted completely. I'm very happy with my experience with them.

Sudipta, Founder



Hassle Bae delivered our revamped corporate deck in record time, their approach to organising of content and design sense is spot on. Best part was their understanding of ability to extract relevant datapoints from the briefing material shared with them.

Satish Singh, Head of Business Strategy





I really appreciate their work
ethic, skills & dedication

Abhiraj, Founder



Working with Hassle Bae, was a really wonderful experience for us. As a brand, we believe that Hassle Bae did a terrific job handling our social media. Their in-depth understanding of various platforms, coupled with their creative and targeted campaigns, has consistently delivered impressive results.

With their expert guidance, I've witnessed a remarkable surge in brand awareness, customer engagement, and conversions. Hassle Bae really provides a hassle-free experience.

Kartik Bindal, Senior Marketing Executive
CURRYGRAM™



hass!e bae®



Let's Chat

✉ ahoy@hasslebae.com ☎ [+91 82876 89054](tel:+918287689054) 🌐 hasslebae.com

